



WEBER COUNTY TOURISM PROFILE

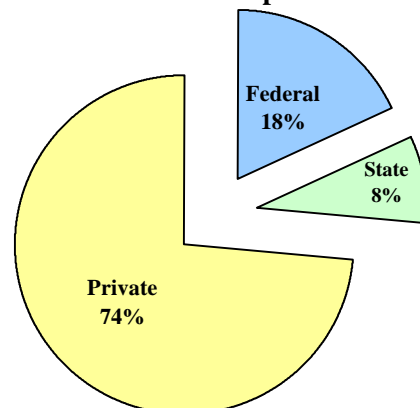
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	182,089	186,993	189,553	193,508	197,541	200,567	1.5%	4
Total Non-Ag Employment	83,313	86,408	86,315	88,230	88,342	87,185	-1.3%	4
Non-Ag Avg Monthly Wage	\$1,889	\$1,979	\$2,077	\$2,153	\$2,208	\$2,286	3.5%	6
Per Capita Income	\$20,244	\$21,084	\$21,369	\$21,780	\$22,757	\$22,986	1.0%	6
Unemployment Rate	4.2%	3.9%	4.8%	4.5%	4.2%	5.0%	0.8%	15
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$193.2	\$203.3	\$207.6	\$217.4	\$216.2	\$212.8	-1.6%	6
Travel & Tourism Related Employment	3,562	3,733	3,841	4,075	4,092	4,233	3.4%	6
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$4,020	\$4,229	\$4,317	\$4,523	\$4,496	\$4,427	-1.5%	6
Gross Taxable Room Rents	\$16,251	\$16,992	\$16,348	\$15,936	\$16,857	\$16,877	0.1%	6
Transient Room Tax	\$487.5	\$509.8	\$490.4	\$478.1	\$505.7	\$506.3	0.1%	6
Restaurant Tax	\$1,385.5	\$1,420.5	\$1,469.1	\$1,571.4	\$1,562.0	\$1,568.1	0.4%	4
Car Rental Tax	--	\$23	\$23.7	\$57.8	\$58.0	\$90.1	55.3%	2
Gross Taxable Retail Sales (millions)	\$2,039.5	\$2,151.3	\$2,264.1	\$2,375.4	\$2,456.6	\$2,507.9	2.1%	4
REGIONAL VISITATION COUNTS								
S.L. Airport Passengers	21,088,482	21,068,314	20,297,371	19,944,556	19,900,770	18,914,891	-5.0%	
Willard Bay S.P.	311,363	276,059	300,702	307,114	340,580	302,189	-11.3%	
Antelope Island S.P.	284,171	264,315	362,128	329,751	343,410	291,163	-15.2%	
Hill Aerospace Museum	192,000	172,000	160,000	159,000	160,000	NA	NA	
Great Salt Lake S.P.	628,118	460,989	56,585	136,496	142,433	144,272	1.3%	
East Canyon S.P.	110,106	92,121	83,322	87,769	99,617	105,737	6.1%	
Hyrum S.P.	63,507	48,910	54,383	67,238	74,207	75,000	1.1%	
Golden Spike N.H.S.	60,484	50,989	46,203	47,012	45,273	44,510	-1.7%	
Ft. Buenaventura S.P.	41,038	46,866	42,813	44,217	47,441	24,154	-49.1%	

Land Ownership - 1999	No. of Acres	% Total
Total Acres in County	368,762	100.0%
Federal Government	66,978	18.2%
BLM	41	0.0%
US Forest Service	63,150	17.1%
National Recreation Areas	--	--
National Parks	--	--
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	3,787	1.0%
State Government	30,537	8.3%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	29,170	7.9%
State Trust Lands	1,367	0.4%
American Indian	--	--
Private**	271,247	73.6%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Weber County Tourism Profile

